



Cisco WebEx Telepresence

"In-Person" Video Collaboration from the Cloud

Cisco WebEx Telepresence is an affordable, reliable, and highly secure video collaboration experience delivered through the cloud. With WebEx Telepresence, you can use our best-in-class telepresence endpoints in a matter of minutes over the Internet. You can also add video calling capabilities to your PCs, Macs, and iPads. The cloud service is designed to help users easily connect "in person" with colleagues, partners, suppliers, and customers across their business.



Key Features and Benefits

Important features include:

- Superior video quality of up to 1080p high-definition (HD) video and desktop sharing
- Open connectivity to other networks
- Flexibility for multiple participants to join
- Video calling for team members while mobile
- Private company directory
- Business-class support

Benefits include:

- Capability to talk to anyone, anywhere with wide-reaching calling options
- Ease of deployment and management, with no video infrastructure equipment required
- Almost no end-user learning time needed with the intuitive company directory
- Scalability to grow as your business needs change
- Priced to enable a quick return on investment (ROI)



ATS sets the standard
for **telecom**
system
integration,
infrastructure,
networks and
communication
with the **best** and most
suitable **solutions,**
leveraging
technologies,
implementation and
long term
support

ADVANCED TECHNICAL SOLUTIONS



Cisco Webex Telepresence Target Customers

Small and Mid-Market businesses new to video:

- New and growing businesses
- Multi-location firms, small remote offices
- Limited or no IT support
- Need simple, reliable, flexible solution

Re-Entrants:

- Likely tried video before and re-assessing value
- Not yet willing to invest in infrastructure solution
- Need fast deployment
- Try and Buy can be effective: these customers want access to telepresence prior to full deployment

Value Chain Partners:

- Value chain partners of existing telepresence customers
- WebEx Telepresence is "B2B ready" so connections can be made fast
- Endpoint and subscription needs will vary

Customer industries include:

Financial Services, Legal Industry, Healthcare, Creative Services Firms, Professional Services, Manufacturing, Education, and Retail

ATS Services

As a Cisco partner, ATS provides a broad portfolio of smart, personalized services and support that can help you achieve the full business value of your Cisco TelePresence investment by increasing business agility and network availability. This portfolio of services accelerates business innovation by harnessing the network as a powerful business platform.

For more information

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